

Secret #1

Don't Be Afraid to Make Mistakes

SECRET #1 Try to learn from your mistakes —better yet, learn from the mistakes of others!

Hi again. I'm glad you want to learn more about *Secret Millionaires Club*! In fact, the first lesson is all about learning!



When you own a business or manage a company, the last thing you want to do is make a mistake. You can lose customers *and* lose money by making too many mistakes. But sometimes slip-ups happen and a successful business manager learns from his or her mistakes.

It's the same thing in life. Learn from your mistakes—better yet; learn from the mistakes of others!



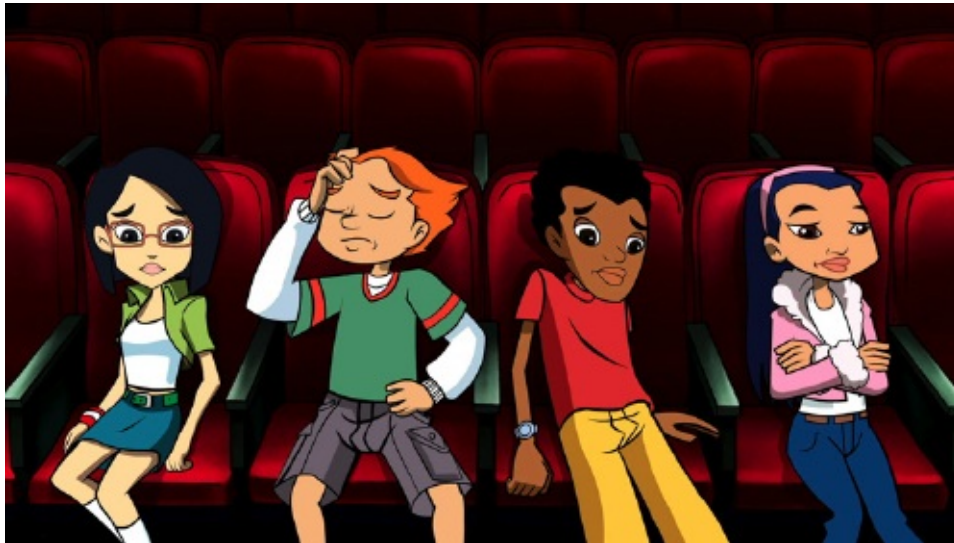
When school started last year, Radley, Starty, Lisa, Elena, and Jones had no idea that after learning this one simple secret, they would end up forming one of the most interesting and exciting clubs around: *Secret Millionaires Club*!



I met the four teenagers—and Radley’s robot—on the first day of school because I was giving a pep talk to all the students. My message to all the kids was simple: “Even when you make mistakes, keep your eyes ahead—on the future. In fact, see your future. *Be your future!*”



Unfortunately, the school principal followed my speech with some bad news. Because of a lack of money, the eighth-grade field trip to New York City had to be cancelled.



Radley, Elena, Lisa, and Jones were upset, but at the exact same moment, they each came up with an idea for a fundraiser. They even made it a bit of a competition among themselves. Who could raise the most money and be the first to save the field trip?



But, try as they might, each of their moneymaking ideas failed. The four were so discouraged, they were about to give up, until I suggested that they work *together* and pool their ideas.

“Just toss out what didn’t work,” I said, “and focus on what *did* work!”



Radley, Starty, Jones, Elena, and Lisa combined their ideas and came up with a neighborhood popsicle delivery service that raised enough money to pay for the New York field trip! As an added bonus, they ended up meeting a friend of mine: the famous rapper Jay-Z!

When they returned home the kids were so excited that they had helped solve their school’s money problems, they wanted to form a club—*Secret Millionaires Club*!



And together, we've been helping people around town and around the world ever since!

As I always like to say: "The more you learn, the more you'll earn," so remember:

SECRET #1

Try to learn from your mistakes—better yet, learn from the mistakes of others!

